

Wayland

STRENGTH IN NUMBERS: 2017 EDITION

Demographic Data for the 495/MetroWest Region

Rising Home Values



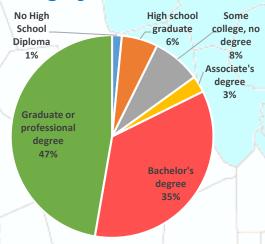
Beyond the year to year averages, in February 2017, the median single family home in Wayland sold for \$435,000¹. This is much higher than the state median sale price for the same month which was \$319,000¹ and the national median for February which was \$228,200².

Increasing Payroll



From Q2 2015 to Q2 2016, the payroll for all places of employment in Wayland was \$205,398,525.³ As the town has recovered from the recession the payroll has increased significantly in the last few years.

Highly Educated



2011-2015 ACS (U.S. Census Bureau)

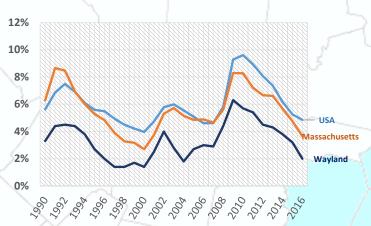
Wayland has a highly educated population compared to the state and to the nation with 82% of residents having a bachelor's degree or higher. During the same time 40.5% of people in Massachusetts had a bachelor's degree or higher, while only 29.8% of all people in the U.S. had one. ⁴

Growing Population



The population of Wayland has been increasing slowly. In 2000, the population of Wayland was 13,100 this decreased slightly to 12,994 by 2010, and in 2015, the population of Wayland was estimated to be approximately 13,684.⁵

Low Unemployment



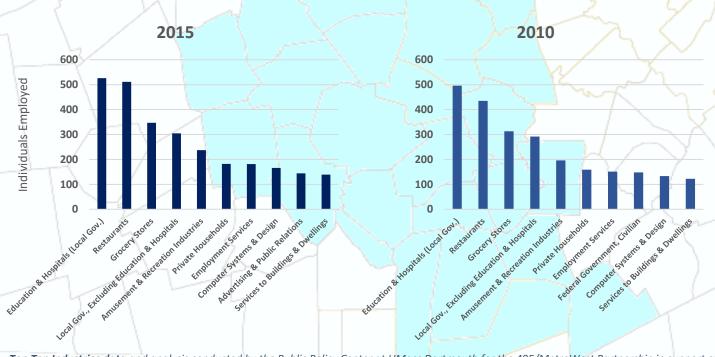
Beyond the year to year averages, in February 2017, the unemployment rate in Wayland was 2.9%. This is lower than the state and 495/MetroWest regional unemployment rates, which were both 3.4%, and much lower than the national unemployment rate of 4.8% 3

Expanding Employers



The number of employers in Wayland has been increasing at a steady rate. In 2001, there were 393 employers in the town, and by Q2 2016 this number had increased to 464.³

Top Ten Industries In Wayland



Top Ten Industries data and analysis conducted by the Public Policy Center at UMass Dartmouth for the 495/MetroWest Partnership in support of the 495/MW Suburban Edge Community Commission utilizing 2014 US Census Bureau Local Employment Dynamics. For more information on these data sets please visit http://lehd.ces.census.gov/

Sources:

Mass.gov Municipal Databank http://www.mass.gov/dor/local-officials/municipal-databank-and-local-aid-unit/databank-reports-new.html (Line graph municipal data)

1. The Warren Group https://ycharts.com/indicators/sales price of existing homes

3. Mass.gov Labor and Workforce Development http://www.census.gov/ 5. UMASS Donahue Institute http://www.donahue.umassp.edu/news-events/institute-news/new-population-estimates-for-mass-released-interactive-map-available